Syllabus for MID Exam Phase II

Entrepreneurship & Start-Ups

(Course Code: 4300021)

UNIT-3 Management Practices

3.4. Functions of Management- Merits & Demerits

3.4.1 Planning

3.4.2 Company’s Organization Structure

3.4.3 Directing

3.4.4 Controlling

3.4.5 Staffing- Recruitment and management of talent.

3.5. Financial organization and management

3.6. Differences between Management and Administration

UNIT-4 Support Agencies and Incubators

All topics as per GTU Syllabus

UNIT 5 Project Proposal & Exit strategies

All topics as per GTU Syllabus